

# EARN MONEY FOR YOUR TEAM

## ATHLETIC TEAM MEMBERSHIP INCENTIVE PROGRAM



The Highland Athletic Boosters are looking to increase membership for the 2010/2011 season. Last year the boosters contributed over \$30,000 towards uniforms and equipment for our programs. Due to the anticipated increase in requests we need your help in driving membership (which is the primary funding for our program).

As an incentive for the 2010/2011 year we are introducing a new program that will award additional funds to your program.

- If your team obtains 25% of the total team membership at the Gold Level you will receive \$200.00 in discretionary funding.
- If your team obtains 50% of the total team membership at the Gold Level you will receive \$400.00 in discretionary funding.
- If your team obtains 75% of the total team membership at the Gold Level you will receive \$600.00 in discretionary funding.

Higher amounts of award money will be determined based upon team size and participation. We also will take into consideration the teams that have representation at the monthly meetings and help with Booster events. The team that has the highest percentage and involvement with the club **will receive an additional \$400.00 in discretionary funding**. We will post participation by sport at every meeting and on the Highland website.

Our meetings are held the second Monday of every month. We ask that either a coach or a designated representative attend these meetings.

***The Mission of the Highland Athletic Boosters is to provide support through services, programs and funding to the Hornet Athletic community***