

Magazine Sale Information Sheet 2011

- The 15th annual Sharon Elementary Magazine Sale begins September 7, 2011. Magazines ordered or renewed prior to this date do not qualify for prizes.
- SEND/COLLECT NO MONEY – This sale is completed online or billed at a later date.
- **PLEASE** Consider making your magazine purchase online using the **NEW CODE 1079425 at qsp.com**
 - Magazines are delivered in 4-6 weeks vs 10-12 weeks for paper orders.
 - Cost effective-there is no processing, online orders are completed and prize updates are done automatically, no postage cost is incurred.
 - Qualify for the classroom online sale prize (a \$25 gift card).
 - Extra time to qualify/order (online orders have deadlines of FRIDAY at 11:30PM vs Wednesdays for paper orders).
 - Keep a copy of your confirmation number and order information in-case of delivery, order, or prize issues.
- 40% of the magazine purchase cost is returned for school use.
- **Family prizes** If you have more than one child attending Sharon Elementary each child should receive the same set of prizes. Please turn in one green sibling card (attached to the magazine envelope) to assure all children in your family receive the same prizes. IF you turn in paper orders, PLEASE TURN IN ALL ORDERS WITH ONE CHILD—it makes processing the paper for family orders go much faster if volunteers do not have to search for multiple orders from multiple classrooms.
- While the school will benefit from any sale made online during the school year(consider a magazine for Holidays/Birthday), children will only earn prizes based on paper orders turned in and online orders completed during week one and week two of the annual magazine sale. No paper orders are accepted after week two.
- This is the largest fundraiser for Sharon Elementary and brings in funds to help cover the initial costs for many other activities (ie--Fall Festival, Beach Day, COSI, muffin mania) and PTO support of teacher requests and school needs (ie--classroom books, calculators, technology purchases, new playground equipment fund support).
- Classroom prizes and top seller prizes are determined for all sales reported during weeks one and two.
- Orders(paper and online) from each classroom are added together to determine a classroom total. The classroom with the highest total in each grade (1-5) receives a mechanical pig (Mr. Bacon) to race in the gym. This year each child in the winning classroom will also receive a prize pack from a local sponsor. The children from the winning classroom represent their grade in the Mr. Bacon race which will take place in the gym on Friday September 30 at 3:00pm – this is the loudest yearly event held in the gym, and the children really enjoy it.
- The **first week of the sale is the prize week**. Any paper orders turned in or online orders completed during the first week qualify for small prizes.
 - Small prizes will be given for paper orders that are turned in by:
 - September 14, 2011(September 15, 2011 for T/R Kindergarten).
 - Small prizes will be given for online orders that are completed between:
 - September 7, 2011 and September 16, 2011 11:30 PM
- The **second week of the sale is traditionally a contest week**. Each year the contest changes. The contest takes place during lunch/recess time on a designated **Prize Friday**. This year the contest is a 'splat ball throw'. Any paper orders turned in or online orders completed AFTER the first week qualify for the contest.
 - **Five orders must be completed** during the second week to participate in the contest.
 - Every five orders qualify for an additional contest entry (ie 5 orders = 1 throw; 10 orders = 2 throws)
 - One splat ball throw will be given for every five magazines on paper orders turned in by:
 - September 21, 2011(September 22, 2011 for T/R Kindergarten).
 - One splat ball throw will be given for every five online magazine orders that are completed between:
 - September 17 and September 23, 2011 11:30 PM
- Last year (2010) the magazine sale brought in over \$12,000 for school use and support of PTO activities.